



Agriculture in the Community | Agri -Commerce:  
Facilitate opportunities to sustain a rich open land environment, your agricultural heritage,  
and to preserve your story.

---

Mayor Scott Van Leeuwen | "Planting an Idea"

# Primary Points:



**AGRI-COMMERCE**



**NETWORKING**



**GARDEN MARKET**



**OPEN SPACE**

MARRIOTT SLATERVILLE CITY | UTAH

# AGRI-COMMERCE | AGRI-TOURISM

- Farm Visits | Education
- Fishing
- U-Pick Operation
- Farm | Barn Weddings
- Corporate Events
- Farm Weekend (B&B)
- Community Garden
- Farm Maze
- Glamping
- On-Site Market
- Farm Museum
- Hunting
- Specialty Nursery
- Farm Dining
- Barn Dances
- Bird Watching
- Farm Bakery
- Ropes Course



# Agri-Tourism in Virginia

There are approximately 1,400 establishments in Virginia that classify into the agritourism sector.

Economic activity stimulated by Virginia's agritourism sector generated approximately \$134.7M in state and local tax revenues during 2015.

The top motivations for Virginia's farm businesses to operate in the agritourism sector are to:

- Generate additional income
- Market farm products
- *Share a lifestyle or way of living with others*

The following six factors appear to be weighted equally in attracting visitors to Virginia's Agritourism venues:

- *Bonding with family or friends*
- Educational / experiencing something new
- Enjoying the outdoors
- Fun / entertainment
- Live close by / passing through / visiting friends or family in the area
- *Purchasing good food, beer, cider, and / or wine*

We eat Local



MARRIOTT SLATERVILLE CITY | UTAH



# NETWORKING

Facilitating relationships and opportunities between local & regional commerce and our family of farms in Marriott-Slaterville.

---

## Initial Areas of Focus:

- Farm |2| Fork - Farm |2| Table
- Corporate Events
- Specialty Farming
- Farm Weddings
- Glamping

# FARM | 2 | FORK

MARRIOTT - SLATERVILLE | UTAH



**A member of our food conscience family.**

[www.marriottslaterville.org/farm2fork](http://www.marriottslaterville.org/farm2fork)



The folks in Marriott-Slaterville City have long understood the immense value of gathering at the table with family and friends enjoying and embracing good food from the farm. Food they created and cared for - fresh food made from scratch where “processed is not part of our pantry”. Food that builds memories and tradition and the wholeness of knowing we are eating well and with a conscience.

The family of farms in Marriott-Slaterville City are embarking on a Farm|2|Fork initiative in an effort to share the value of gathering and to help sustain a rich open land environment, our agricultural heritage, and to preserve our story.

We are working to build key relationships with local restaurateurs and other local-food-focused opportunities. We envision an environment where one can walk the fields with our farmers, become part of the farm, learning what can be grown and when, understanding how the experience can be mutually cost productive, and building their own stories about the food they are sharing with their customers and their family.

# Year-Round Garden Market



---

Working with the NRCS (Natural Resource Conservation Service) and other Federal and State funding opportunities to redevelop the Creamery Building @ the old Rose Lawn Dairy (2075 W 500 S) as well as enhancing the site – roughly 13 ½ acres total land.

---

MARRIOTT SLATERVILLE CITY | UTAH





# Preserving Our Community

---



In 1999 the Utah House of Representatives designated Marriott-Slaterville as an “Open-Space City” to help the community foster a personality of preserving open land and the areas agricultural heritage.

The city has been proactive over the years:

- Land use strategies that support density for the purpose of sustaining open space (cluster subdivisions).
- Leveraging State funding, grants, donations and other effective strategies to gain ownership of sensitive and agricultural land that will remain as open-space.

*Supporting and engaging in Agriculture in the Community will plant ideas that are certain to grow and prosper while maintaining your communities identity and culture.*

MARRIOTT SLATERVILLE CITY | UTAH

A community and culture of sharing.